

**American Association for Agricultural Education  
North Central Region Conference – Platteville, WI  
Business Session Minutes – September 21, 2013**

Vice-President Tracy Hoover called the 2013 NC-AAAE business session to order promptly at 9:00 a.m. on Saturday, September 21, 2013. Following a brief welcome, Vice-President Hoover publically acknowledged this year’s conference host, the University of Wisconsin-Platteville. After a round of applause in recognition, Vice-President Hoover then asked for approval of the business session minutes from the 2012 conference, held in Champaign, Illinois. Mike Retallick moved to accept the minutes; Steve Harbstreit seconded the motion. The minutes were approved by a majority vote from the group.

Vice-President Hoover then granted the floor to Mark Zidon, representing the University of Wisconsin-Platteville for his host comments. He recognized others at UW-P who were instrumental in making the conference a success (Mark Bockop, Katie Reichling, and Jodi McDermott), and expressed gratitude for the opportunity to host the conference.

The floor was then turned over to John Ewing, of the Professional Development Committee, who announced that a full ballot had been achieved. Ballots were then distributed to voting members of the region to elect members onto regional committees and into leadership roles. Nominations were then closed; John Ewing moved for acceptance, Roger Thormoehlen seconded. Results of the election follow:

**Officer Team (NC Representatives to AAAE)**

	Term Expires*
Mark Balschweid, VP Elect/VP	2014/2016
Amy Smith, Secretary/Treasurer	2014
Michael Retallick - JAE Editing-Managing Board	
Tracey Kitchel – NC-AAAE Nat. FFA Board	
Andy Baker – Stakeholder Rep for NC-AAAE Nat. FFA Board	
Bart Gill – NC-AAAE Nat. FFA Foundation Board	

**Member Services Committee (NC Representatives to AAAE)**

	Term Expires*		
Amy Smith	2014		arsmith@umn.edu
Emily Rhoades	2014		rhoades.100@osu.edu
Brad Greiman , Chair	2015		bgreiman@umn.edu
Robert Martin, Vice-Chair	2015		drmartin@iastate.edu
Debby Boone	2016		Debby.Boone@mail.wvu.edu
Rebecca Swenson	2016		boli0028@umn.edu

**Professional Development Committee (NC Representatives to AAAE)**

	Term Expires*	
Tim Buttles	2014	timothy.j.buttles@uwrf.edu
John Ewing	2014	jce122@psu.edu
Bart Gill, Chair	2015	BE-Gill@wiu.edu
Shannon Washburn	2015	sgw@ksu.edu
Tom Paulsen, Vice-Chair	2016	tpaulsen@iastate.edu
Annie Specht	2016	aspect2@unl.edu

### Program Improvement Committee (NC Representatives to AAAE)

	Term Expires*	
Ryan Anderson, Chair	2014	randrsn@iastate.edu
Roger Tormoehlen	2014	torm@purdue.edu
Daniel Foster	2015	ddf12@psu.edu
Karen Cannon, Vice-Chair	2015	kcannon2@unl.edu
Jon Simonsen	2016	simonsenj@missouri.edu
Mark Zidon	2016	zidon@uwplatt.edu

### Research Committee (NC Representatives to AAAE)

	Term Expires*	
Levon Esters, Vice-Chair	2014	lesters@purdue.edu
Rama Radhakrishna, Chair	2014	brr100@psu.edu
Jennifer Rivera	2015	jeno@msu.edu
Gina Matkin	2015	gmatkin1@unl.edu
Erica Thieman	2016	thieman@illinois.edu
Scott Smalley	2016	scott.smalley@sdstate.edu

Bart Gill -- National FFA – National Officer Nominating Committee Adult Consultant (3 year term)  
Anna Ball – ESCOP Northeast Representative for Social Science Subcommittee (3 year term)

Vice-President Hoover then asked Secretary/Treasurer, Amy Smith to share the Treasurer's Report. Amy shared general information regarding the region's finances, obtained from the AAAE Treasurer, Roger Thormoehlen. The region is currently in good financial standing, with limited expenses incurred since the accounting line was transitioned to the national AAAE treasury. Since the update was provided for information only, no approval was needed.

Vice-President Hoover then granted the floor to Tom Paulsen to provide the **Member Services Committee** report. Tom indicated the committee primarily focused on two items of business during the allotted meeting time – the first being the national supply and demand study. At the national AAAE meeting, the supply and demand study was a significant topic of interest. A sub-committee had been identified to draft an RFP (with a target date of September 1, 2013) to facilitate the process of selecting someone within the profession to continue the valuable work. As of yet, no RFP has been made available; Tom indicated he would be following up with Andrew Thoron, University of Florida, who had been charged with leading the sub-committee. Brad Greiman and Bob Martin were also assigned to that sub-committee, and will represent the NC-AAAE. The second topic of interest was the status of regional awards. It was decided that to increase the number of award applications in each of the categories, self-nominations would be allowed and encouraged. Additionally, Debby Boone will be updating the list of NC-AAAE award winners according to the records available. The updated document will be posted on the AAAE website by October 1. Tom moved to approve the Member Services report, Bob Martin seconded, and the group voted in favor of approval.

Vice-President Hoover granted the floor to Jon Simonsen to give the **Program Improvement Committee** report. Jon reported that 12 members had participated in the committee meeting and provided an update on the poster session held during the conference. A total of 25 posters were submitted, with 20 accepted. Jon reminded those in attendance to remove all identifiers and

tracked changes from poster submissions in the future. The committee then addressed two items of business. The first item was selecting the NC-AAAE conference site for 2015; it was decided that the University of Minnesota will host. Tentative dates will be Thursday, October 1 – Saturday, October 3, 2015. Additionally, the committee was charged with recommending host cities for the 2016 AAEE national conference. The following cities were recommended: Kansas City, St. Louis, Philadelphia, and Chicago. These will be forwarded on to the national committee and Executive Director for investigation and action. Additional discussion revolved around the declining participation in and purpose of regional conferences. Thoughts were shared with Mark Balschweid and executive leadership, who may explore this topic further. Jon moved to approve the Program Improvement report, Karen Cannon seconded, and the group voted in favor of approval.

The floor was then granted to John Ewing, who shared the **Professional Development** report. A total of 3 committee members, and 5 non-members were in attendance. The meeting began with a review of committee responsibilities, which include seeking nominations for organizational leadership/committees, identifying memorials/retirement briefs, and working with upcoming host institutions to plan professional development. For the 2014 conference, Tom Paulsen will be assisting with the nominations, Tim Buttles will gather the memorial/retirement briefs, and John Ewing (with assistance from a University of Nebraska-Lincoln graduate student) will facilitate the call for professional development. The committee will distribute a survey among NC-AAAE members to gather input for potential professional development sessions and issue a call for submissions (out to the profession by January 1). The committee also provided the following ideas: STEM, sharing best practices/syllabi, recruitment and retention issues, online learning, research methodology, aligning teaching/research. John reminded the profession that there is a \$500 honorarium available for those who coordinate the session. The committee recommended that a “theme” be selected for next year’s conference at West Virginia University, with collaboration among the Professional Development committee, WVU faculty, and the Member Services committee. The concept was that a theme would potentially allow members to target a specific topic throughout the conference and elicit more focused professional development submissions. John moved to approve the Professional Development committee report, Levon Esters seconded, and the group voted in favor of approval.

Vice-President Hoover granted the floor to Mike Retallick, who shared the **Research Committee** report. A total of 13 NC-AAAE members attended the research committee meeting, with 2 of the 5 official committee members present. The committee discussed the JAE Editing/Managing Board, on which Harry Boone & Mike Retallick represent our region. Mike shared the data from the abstract submissions for the conference. A total of 24 abstracts were submitted, with 12 accepted for presentation. Mike also publicly thanked to Levon Esters and his colleagues at Purdue University for coordinating the research conference. Mike reminded the profession that this year was year two of a three-year pilot of 2000 word abstracts in the region. Harry Boone, Brad Greiman, and Mike Retallick have conducted some initial data collection regarding the abstract process and will be continuing to collect data on that as well. The committee also selected the 2015 research conference coordinators, the University of Nebraska – Lincoln. Rama Radakarishna will be serving as the research committee chair for the upcoming year, with Levon Esters serving as vice-chair.

Next on the agenda was Tim Murphy to share the **AAAE Report & Discussion on Formation of Caucuses**, however due to his travel schedule, this was presented on Friday evening of the conference. Vice-President Hoover encouraged conference attendees who were interested in

following up on Tim's report to do so, copying Mark Balschweid on the emails so he is aware of communication.

**The National Council for Ag Ed Report** was not available, due to the timing of this conference and the National Council meeting. Lloyd Bell will likely provide an update via email to the AAAE listserv when it becomes available.

Vice-President Hoover then called Mike Retallick to the floor to provide the **Journal of Ag Ed Editing-Managing Board Report**. He shared an update about a new policy regarding dual/redundant publications that can be found online and is in effect. He encouraged conference attendees to review that policy as needed. He also shared a discussion that took place regarding the National Research Agenda and the perception that there must be a statement or paragraph included in the manuscript; he expressed that the Editing-Managing Board does not view that as a requirement of publication. The connection to the research agenda does not need to be explicitly stated. Mike then shared ten points, provided by Barry Croom, regarding The Journal of Agricultural Education. These items are attached to these minutes.

Vice-President Hoover then granted the floor to Ryan Anderson for the presentation of poster awards. Twenty-five posters were received with ten in the innovative idea category and fifteen in the research category. Eight innovative posters were accepted (80% acceptance rate). Twelve posters were accepted for research (80% acceptance rate).

### **Innovative Idea Poster Session Awards**

*1<sup>st</sup> Runner Up: Trent Wells & Dr. Michael S. Retallick (Iowa State University)*

Creating an Authentic and Experiential Learning Activity to Increase Pre-service Agricultural Education Teachers' Knowledge and Awareness of Supervised Agricultural Experience Program Conceptualization, Design, Implementation, and Supervision

*1<sup>st</sup> Runner Up: Trent Wells, Dr. Ryan Anderson, Dustin Perry and Preston Byrd (Iowa State University)*

Utilizing the Agricultural Marketing Resource Center (AgMRC) Website to Increase the Critical Thinking Skills of Secondary Agricultural Education Students

*Winner: Rebecca Swenson (University of Minnesota)*

Listen to me: Using Voiceboard Technology to Energize Peer Critique

### **Research Poster Session Awards**

*2<sup>nd</sup> Runner Up: Dr. Amy R. Smith (University of Minnesota), Dr. Rebecca G. Lawver (Utah State University) & Dr. Daniel D. Foster (Penn State University)*

Toward Improved Geographic Mobility Among Agricultural Education Students

*1<sup>st</sup> Runner Up: Krystin Bodden, Bekah Nortrup & Dr. Levon Esters (Purdue University)*

Influence of Short-Duration Career Exploration Sessions on Middle School Students' Educational and Career Plans

*Winner: Dr. Annie Specht (University of Nebraska – Lincoln)*

Plows, Cows, and Sows: Measuring Outmoded Film Portrayals of Agricultural Production

Vice-President Hoover then granted the floor to Levon Esters for the presentation of outstanding paper presentation awards. He shared his appreciation for all those who contributed time and

energy to the process, including John Ricketts, UW-Platteville coordination team, reviewers, chairs, facilitators, and judges. This year, a total of twelve papers were presented in three concurrent sessions.

### **Research Presentations/Paper Awards**

*2<sup>nd</sup> Runner Up: Trent Wells & Dr. Ryan Anderson (Iowa State University)*

Kentucky Agricultural Education Teachers' Self-Reported Efforts to Integrate Mathematics Content within Secondary Agricultural Education Curricula: A Descriptive Survey Study

*1<sup>st</sup> Runner Up: Brent Bjelland, Dr. Greg Miller, and Margaret Sprecher (Iowa State University)*

Professional Development Needs of Swine Science Distance Education Instructors

*Winner: Adam A. Marx, Dr. Jon C. Simonsen, and Dr. Tracy Kitchel (University of Missouri)*

Influencers on Secondary Students' Career Decision Self-Efficacy

John Ewing then assumed the floor to share results for the **Election of Leadership Positions**. Results are indicated at the start of these minutes.

### **New Business**

Vice-President Hoover invited Harry and Debby Boone to share information regarding the 2014 NC-AAAE conference, which will be held in Morgantown, WV. Harry welcomed prospective attendees with tentative plans for the conference. Pending the announcement of the WVU football schedule, the conference will be either the third or fourth weekend of September and utilize a Thursday – Saturday format, similar to recent conferences. For travel, Harry recommended flying into Pittsburg (70 miles away) and renting a vehicle and/or using public transportation to get to Morgantown.

Attendees were reminded that Bart Gill and Andy Baker, at Western Illinois University, would be facilitating the research component of the 2014 conference. Bart encouraged NC-AAAE members to watch for emails regarding the paper submission process.

Vice-President Hoover then shared the University of Minnesota will be serving as the 2015 NC-AAAE conference host, with the University of Nebraska-Lincoln coordinating the research component of the conference. Additionally, the four proposed conference sites for the 2016 AAEE conference that will be forwarded to AAEE leadership are St. Louis, Chicago, Kansas City, and Philadelphia.

Vice-President Hoover granted the floor to Vice-President Elect, Mark Balschweid, who then thanked her for her fantastic leadership and service to NC-AAAE. He noted that she had actually served in the Vice-President capacity twice, and recognized her efforts with a card and gift.

Prior to concluding the meeting, Vice-President Elect Balschweid encouraged participants to think about research opportunities for next year and make plans to attend the conference in Morgantown. He reminded participants of the 2014 National AAEE conference in Snowbird, Utah, scheduled for May 20-23, and encouraged attendance.

Finally, Vice-President Elect Balschweid recognized members of the NC-AAAE leadership team and encouraged feedback to be directed to them, regarding the conference and/or organizational operations as appropriate. He then issued a challenge to the NC-AAAE membership, encouraging members to embrace challenges facing the profession, agricultural industry, and society in

general. Considering the expertise that our profession can provide, he reminded attendees of our role in addressing the grand challenge faced (feeding the world population in 2050) and reiterated the importance of collaborating with those on the front lines of science at our respective institutions.

As a closing announcement, NC-AAAE Secretary/Treasurer, Amy Smith, made a request for names and contact information for any individuals who contributed to the conference and should be recognized with a formal thank you from the region.

At approximately 9:55 a.m., the 2013 NC-AAAE business session was adjourned.

\*Please note, an archived version of this meeting is available online at <http://mediasite.uwplatt.edu/uwp/Catalog/Full/861039e1313246bb825e459f3694707521>